



CANADA
Plays

PRESENTED BY



LION RAMPANT
IMPORTS & DISTRIBUTION
Your Game & Puzzle Distributor of Choice

&



asmodee

PROGRAM

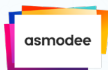


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Thank you

Thank you for being a part of the 2024 edition of Canada Plays! We're excited to have you with us! We have a lot on the docket for this year's event, including a treasure hunt, a painting activation, photo booths, and more! In addition, Canada Plays 2024 will be emceed by Rodney Smith, from Watch It Played and Mandi Hutchinson, from Salt & Sass Games. And, you'll have the opportunity to mingle with game designers Eric Lang, Jim Cartwright, and Daryl Andrews, who will be on hand for discussions, gameplay, and more!

Enclosed you will find the necessary information to navigate the event, including schedules, maps, and more.

For any additional information, questions, or concerns, please do not hesitate to ask a member of the team wearing a Staff badge.

Enjoy Canada Plays!

EXECUTIVE TEAM

Jayson Pickford – CEO and Country Manager,
Asmodee Canada and Lion Rampant Imports

Isabelle Sauvageau – Marketing Director,
Asmodee Canada and Lion Rampant Imports



LION RAMPANT

IMPORTS & DISTRIBUTION

Your Game & Puzzle Distributor of Choice

Ryan Lumax – Purchasing Manager

Richard Godwaldt – Sales Manager

asmodee

Yannick Beaulé – Head of Purchasing & Supply Chain

Martine Charpentier – National Sales Director

Ian Hamel – Assistant Sales Manager – Hobby Shops



NEED HELP? NO PROBLEM!

We've made it easy for you to find us!
During the event, just look for the folks
identified as "staff". We will be happy
to help and answer any questions.

THE VENUE



WHITE OAKS

RESORT & SPA

www.whiteoaksresort.com

An international travel destination, **White Oaks Resort & Spa** is located in the heart of Niagara wine country. Ontario's first Canada Select Five Star (and CAA Four Diamond) Resort boasts the all-in-one convenience of three restaurants, a world-class spa, and a multi-story fitness and racquet club. The Resort is adjacent to two renowned golf courses, and within 15 minutes of wineries, the Shaw Festival Theatre, the Old Town of Niagara-on-the-Lake, Niagara Falls, and casinos.

HOTEL FEATURES

- High-speed Wi-Fi Access
- Indoor Pool & Towel Service
- Outdoor Terrace & Gardens
- Flexible Check-in/Out Available
- Non-Smoking Facility
- Accessible Rooms Available
- Electric Car Charge Station
- Room Service & Turn Down
- Destination Expert Concierge
- Hair & Beauty Salon

HOTEL CHECK-IN & DEPARTURE

CHECK-IN

If you completed the vendor registration form, you should have received a room booking confirmation for your stay at the White Oaks Resort & Spa. **Check-in will be available as of 4 p.m. on your date of arrival.**

If you have any questions about your room reservation, please reach out to the staff at the front desk of the White Oaks.

CHECKOUT

Checkout is as of 11 a.m. on the day of your departure.

For all questions regarding luggage storage, please see the hotel concierge. Please note that a fee may apply for checkout after 11 a.m. Contact the front desk for late checkout details.

Each guest is responsible for their check-in and check-out.

PARKING

Self Parking is available on the venue property. Valet is available for an additional fee.

GETTING AROUND

Lobby Level:



 = Canada Plays)

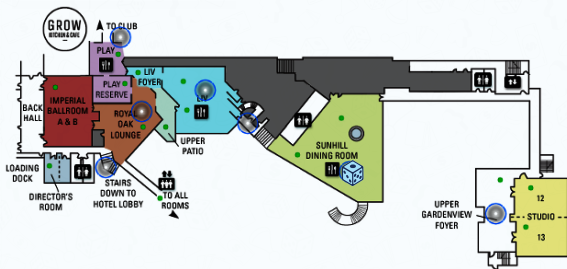
1st Floor Meeting Level:



 = Canada Plays)

ROOM	ACTIVITY
Skylight Foyer	Reception, badge, and swag bag distribution
Grand Event Room	Trade show
Garden View Foyer	Cocktail, lounge area and snack stations, miscellaneous activations
Idea Loft	Vendor presentations and Karaoke night
Studios 10 & 11	Game room and designer activations
Studio 7	Business lounge
Studio 8	Embargo room

2nd Floor Meeting Level:



 = Canada Plays)

ROOM	ACTIVITY
Sunhill Dining Room	Meals

TRADE SHOW FLOOR PLAN*



- | | |
|-------------------------------|----------------------------------|
| 1. Hit Point Press | 17. ÎLO / K.I.D. |
| 2. Bananagrams | 18. FoxMind |
| 3. Chaosium | 19. Lab4Games |
| 4. Dara Studios | 20. Lucky Duck Games |
| 5. Tactic Games | 21. Skybound Entertainment |
| 6. TeeTurtle / Unstable Games | 22. What Do You Meme / Relatable |
| 7. AMIGO Games | 23. Grandpa Beck's Games |
| 8. Hachette | 24. Wizards of the Coast |
| 9. Prince Distribution | 25. Capstone Games |
| 10. Outset Media | 26. Konami Digital Entertainment |
| 11. Dyce Games | 27. The Army Painter |
| 12. Fantasy Flight Games | 28. Steamforged Games |
| 13. Atomic Mass Games | 29. Maestro Media |
| 14. Gamegenic | 30. Equinox |
| 15. CATAN Studio | |
| 16. Studio Big | |

*Subject to change

EVENT SCHEDULE*

SUNDAY, MAY 5

WHAT	WHEN	WHERE
Registration Table	9 AM–7 PM	Skylight Foyer
Welcome Cocktail Reception	6 PM–8 PM	Garden View Foyer <i>(sponsored by CATAN Studio and Dyce Games)**</i>
Casual Gaming	From 8 PM	Studios 10/11
Karaoke Night	From 8 PM	Idea Loft <i>(sponsored by Gamegenic)</i>

MONDAY, MAY 6

WHAT	WHEN	WHERE
Breakfast	7 AM–9 AM	Sunhill Dining Room <i>(sponsored by Steamforged Games)</i>
Presentations	8:30 AM–12:20 PM ..	Idea Loft
Opening Remarks	8:30 AM	
Atomic Mass Games	8:40 AM	
Capstone Games	9:15 AM	
Konami	9:50 AM	
Maestro Media	10:25 AM	
<i>Break</i>	11 AM	
Amigo Games	11:10 AM	
Tactic Games	11:45 AM	
Lunch Break	11:45 PM–1 PM	Sunhill Dining Room <i>(sponsored by Maestro Media)</i>
Presentations	1:30 PM–5 PM	Idea Loft
Steamforged Games	1:30 PM	
Next Move / Plan B Games ...	2:05 PM	
CATAN Studio	2:40 PM	
<i>Break</i>	3:15 PM	
Gamegenic	3:30 PM	
Access+	4:05 PM	
Closing Remarks	4:40 PM	
Trade Show	9 AM–5 PM	Grand Event Room
Gaming Library	9 AM–5 PM	Studios 10/11
Painting Contest	9 AM–4:30 PM	
Lorcana Introduction	10:30 AM–12 PM	
Altered Introduction	1:30 PM–3:30 PM	

MONDAY, MAY 6 (CONTINUED)

WHAT	WHEN	WHERE
Meet the Designers!	9 AM–4:30 PM	
Chat & Play	9 AM–12 PM	Studios 10/11
Chat & Play	1 PM–4:30 PM	Studios 10/11
Buffet Dinner	6:30 PM–9 PM	Sunhill Dining Room <i>(sponsored by Asmodee Canada and Lion Rampant Imports)</i>
Speed Puzzle Contest	8 PM–9 PM	Garden View Foyer <i>(sponsored by Ravensburger)</i>
Game Night Celebration	From 8 PM	Studios 10/11 <i>(sponsored by Atomic Mass Games and CATAN Studio)</i>

TUESDAY, MAY 7

WHAT	WHEN	WHERE
Breakfast	7 AM–9 AM	Sunhill Dining Room <i>(sponsored by Acrane Tinmen)[†]</i>
Presentations	8:30 AM–11:20 AM ..	Idea Loft
Opening Remarks	8:30 AM	
Wizards of the Coast	8:40 AM	
Game in Lab	9:20 AM	
<i>Game Changer: Exploring the Role of Board Games in the Lives of Autistic People, With Doctors Gray Atherton and Liam Cross</i>		
Salt & Sass + Watch It Played	10:25 AM	
<i>Panel: Creating Tabletop Game Content</i>		
Closing Remarks	11:10 AM	
Trade Show	9 AM–12 PM	Grand Event Room
Gaming Library	9 AM–12 PM	Studios 10/11
Boxed Lunch	12 PM–1 PM	Garden View Foyer <i>(sponsored by Asmodee Canada and Lion Rampant Imports)</i>

* Times are subject to change.

** Hors d'oeuvres will be served.

[†] Sponsored breakfasts will be served between 7 a.m. and 9 a.m. Coffee and viennoiseries will be available throughout the morning and afternoon.

USAGE RIGHTS AND PHOTO CONSENT

By participating in Canada Plays, you authorize the organizers to use your company logo and/or the products you distribute and/or sell for promotional purposes. You also agree to be filmed and/or photographed to produce promotional tools such as flyers, posters, roll ups, social media posts, etc.

EMCEES

Mandi Hutchinson from Salt & Sass Games and Rodney Smith from Watch It Played will be on site to emcee presentations, hang out with designers, host a panel discussion, and chat with you!

MANDI HUTCHINSON



RODNEY SMITH



DESIGNERS



ERIC M. LANG

Eric M. Lang is a freelance game designer based in Toronto, Canada. He has worked with the publishers Fantasy Flight Games, WizKids, CMON, and many others. In March 2017, Lang became CMON's director of game design. Lang left his position with the company in September of 2020 to focus on freelance work and activism in the board game industry.

A SELECTION OF GAMES DESIGNED BY ERIC M. LANG



DESIGNERS (CONTINUED)



JIM CARTWRIGHT

Jim has been a member of the Fantasy Flight Games team as of 2017. Since then, he has had many roles, before becoming Vice President of Strategy. An avid Star Wars collector and competitive card game player, Jim's passion for tabletop games and the gaming industry can be seen through his game collection, which includes one of the world's largest private Fantasy Flight Games collections.

A SELECTION OF GAMES DESIGNED BY JIM CARTWRIGHT



DESIGNERS (CONTINUED)



DARYL ANDREWS

Daryl is a game designer and a member of the Game Artisans of Canada (GAC) He is passionate about creating joy and connection for people worldwide through creativity and play. He has spent the last decade creating, developing, and supporting board game inventions. He is also the co-founder of the Meeple Syrup show.

A SELECTION OF GAMES DESIGNED BY DARYL ANDREWS



THINGS TO DO IN THE AREA

WINERY VISITS

Visit wineries from the wide selection of the Niagara Region including tastings. Visit <https://wineriesofniagaraonthelake.com/> for more information. Or, now departing from the hotel lobby, the White Oaks concierge team is proud to offer exclusive winery tours, the best way to experience Niagara Wine Country.



NIAGARA FALLS

The venue is a short drive away from one of the seven wonders of the world, Niagara Falls. See the Falls from the sky with Niagara Helicopters, from boat with Hornblower Niagara Cruises or from within at Journey Behind the Falls. There are many family friendly attractions in Niagara Falls, so plan on more than one day to see them all.



CONTACT INFORMATION

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